

Tutorial *theRealizer*

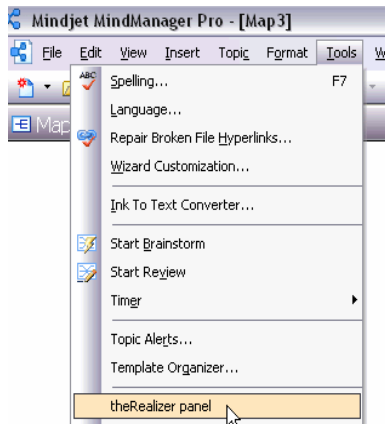
For a more visual tutorial, please visit the Tutorial on the Internet:
<<http://www.realize.se/therealizer/html/tutorial.html>>

Quickstart:

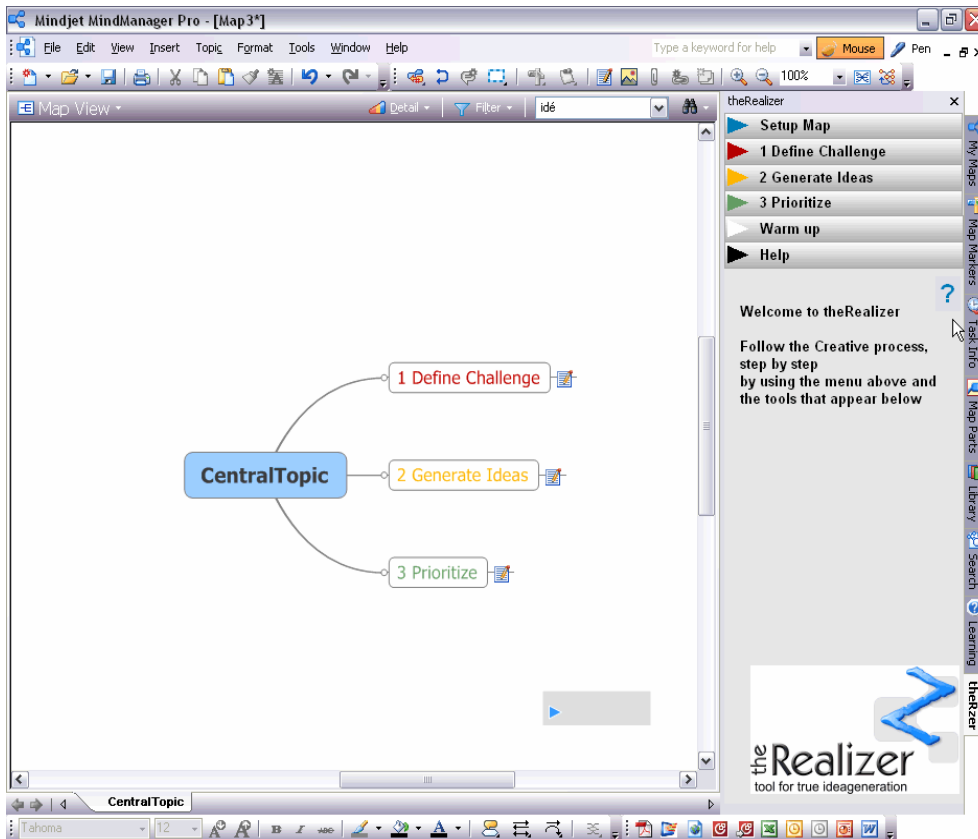
1. Think of a problem you want to work on
2. Follow the steps in the creative process by clicking at the corresponding steps seen at the top menu of theRealizer
3. Select Idea impulses in the generate ideas tools area when you need impulses and new directions of your thoughts
4. Select new card where appropriate
5. Use the tools of the Prioritize menu to get a deeper understanding of your ideas
6. Export your result to Word to get a listing of all your ideas.

Detailed tutorial :

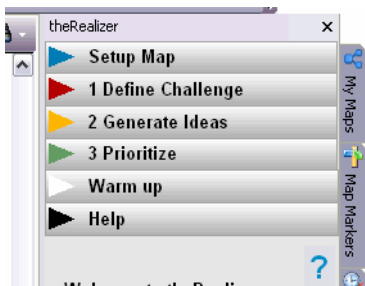
Start by selecting theRealizer panel from the Tools menu:



theRealizer will appear in MindManager 6 as a panel on the righthand side (if using righthanded user interface)



Go through the steps in the main menu from top to bottom:



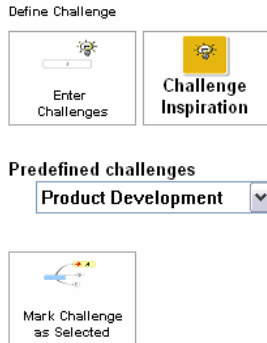
Click on the questionmark if you need help, the help is context sensitive to each step.

Click on Setup Map and add some start topics for your convenience



These branches will be used throughout the creative process

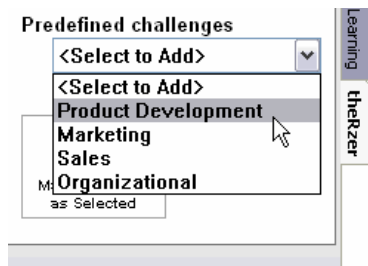
Go to Define Challenge and click the corresponding tools:



Enter challenges is used for easy entry of different challenges

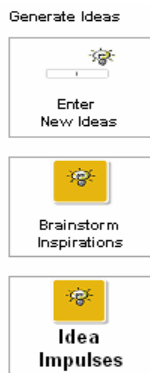
Challenge inspiration is used to get a understanding of the challenge and find a challenge that is inspiring to work on

Select from the predefined challenges in order to get started with an inspiring challenge



When you are done, mark the challenge you want to work on by clicking "Mark selected challenge"

Use the tools in the generate ideas menu to get impulses for new ideas

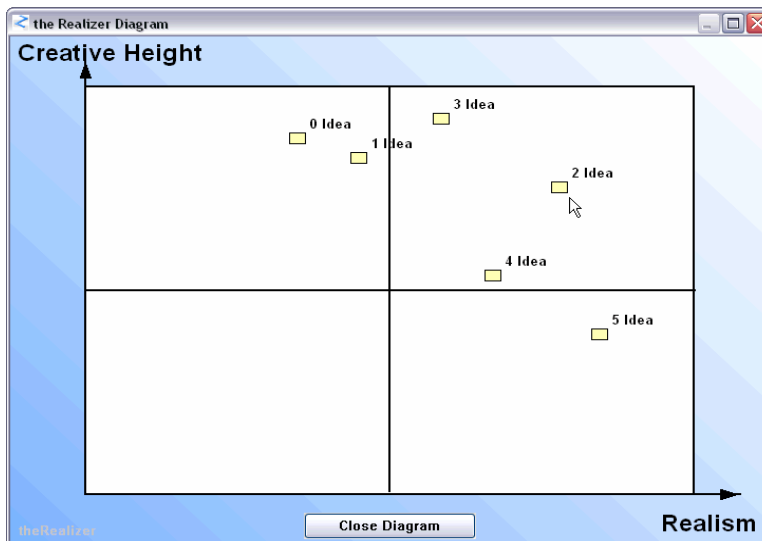


Use the tools in the Prioritize menu to sort, select and develop your ideas

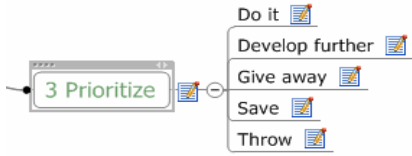


Use the sorting diagram to interactively drag your ideas. By dragging them you also categorize/prioritize them.

This way you also get a feeling if the ideas are creative (=new and different) or realistic (understandable how to implement) or both.



When prioritized, add sorting topics to decide what to do with your ideas



Now develop your Ideas using the concept topics and export the result to Word

The screenshot shows the Mindjet MindManager Pro interface. The central topic is 'The Pen Corporation'. It has three main branches:

- 1 Define Challenge** (with a question mark icon):
 - How can we create a better pen?
 - How can we increase revenue?
 - How can we find new markets?
- 2 Generate Ideas** (with a lightbulb icon):
 - Build your own Pen
 - Create a LEGO pen
 - Erase to write pen
 - Work Harder
 - Make a laser pen
 - Sell more
 - Do as competition
 - Get new ideas!
- 3 Prioritize** (with a scale icon):
 - Do it
 - Develop further
 - Give away
 - Save
 - Throw

The 'theRealizer' sidebar on the right includes a navigation menu with 'Setup Map', '1 Define Challenge', '2 Generate Ideas', '3 Prioritize' (highlighted), 'Warm up', and 'Help'. Below the menu, there are instructions: 'Prioritize and select the best ideas', 'Use Diagram to compare ideas', 'Reorganize by using prepared sorting topics', and 'Refine and develop by using concept topics'. At the bottom of the sidebar, there are three buttons: 'Sorting Diagram', 'Add sorting branches', and 'Add concept branches'. The address bar at the bottom shows 'www.realize.se/therealizer'.

Warm up

If you need to get into association you can use the random words of the Warmup module to start generate ideas and associate.

Practice

Phone - Parking

Two buttons are shown side-by-side:

- New Words**: A button with a lightbulb icon above the text.
- Enter Ideas**: A button with a lightbulb icon above the text.

Click new words to get a pair of words. Try connecting the words to see if you can come up with new ideas.

Help

Use the Help to access this tutorial, the reference manual or the webresources such as online flash tutorial and the supportform.

Help

Tutorial

Reference

[Web Resources>](#)

[Check for Updates>](#)

[Support>](#)

[About theRealizer](#)

Have feedback? please let us know your thoughts by using the support form:

<http://www.realize.se/therealizer/html/support.html>

or answer the questions in the feedback form:

[<http://www.realize.se/therealizer/html/feedback.html>](http://www.realize.se/therealizer/html/feedback.html)



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